



Subject: Helping Your Library Stretch its Hoopla Budget

1. Borrow Wisely

Before you click “Borrow,” ask yourself:

- “Do I plan to listen or watch this soon?”
If not, add it to your **Favorites** list to borrow later.
- “Is this title available on Libby or Kanopy?”
Those platforms operate on different cost models that don’t charge per item.

2. Finish What You Start

If you start a title but don’t finish it, the library still pays the full fee. Try to:

- Only borrow what you can complete during the loan period.
- Preview samples or trailers first when available.

3. Take Advantage of Bonus Borrows

When Hoopla offers “Bonus Borrow” periods (usually quarterly), borrow freely from that special collection—**those titles are free to the library!**

4. Use Hoopla for Hard-to-Find Titles

If you can’t find something in print, on Libby, or via interlibrary loan, Hoopla is a great backup. Using it this way helps keep costs balanced.

6. Support Alternatives

Check Libby or explore Kanopy for films and documentaries—it’s also on-demand, but under a more predictable pricing model.

7. Give Feedback

If there’s a title you wish were available on another platform, let staff know! Your input helps us make informed, cost-effective purchasing decisions.

If you have questions or suggestions, please reach out to Library Director Sheryl Bass at sbass@ci.durham.nh.us. Thank you for helping us keep Durham Public Library’s digital services strong, sustainable, and accessible to all.